

Denys Kliuvak

Product Designer — AI-Accelerated Product & Interface Design

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ABOUT ME

Product Designer specializing in B2B and data-dense interfaces, with an AI-accelerated design process built around Claude and Gemini for rapid prototyping, flow iteration, and design-to-code handoff. I turn ambiguous business logic into structured information architecture, ship dev-ready component systems, and — when the project calls for it — take a design straight into working front-end code myself rather than stopping at the handoff.

EXPERIENCE

Product Designer · MetVibe

May 2025 – 2026

- Redesigned MetVibe's client-facing product site, restructuring the information architecture across six distinct service lines (MVP development, SaaS platforms, websites, dashboards, AI automations, product audits) into a single clear navigation and content hierarchy.
- Designed the site's interactive project-estimation tool, translating multi-variable pricing logic (project type, complexity tier, feature toggles) into a five-step wizard that returns live cost and timeline output — reducing what is normally a sales conversation to a self-serve interaction.
- Built a comparison framework and process visualization to clarify the studio's approach against traditional development for prospective clients evaluating the service.
- Used AI tools (Claude, Gemini) throughout the process — for flow drafting, rapid mockup iteration, and UI copy — to compress the distance between concept and a handoff-ready spec.
- Partnered directly with engineering (Next.js/React/TypeScript stack) to align component structure and interaction logic with technical constraints ahead of build, reducing rework at implementation.

PROJECTS — SELF-INITIATED & INDEPENDENT

Not MetVibe deliverables — included to demonstrate range across self-directed and freelance work.

CRM Import — Self-Initiated Prototype

- Independently designed an end-to-end CRM data-import flow for a logistics-sector use case, prioritizing data density and information architecture for B2B power users handling large datasets.
- Mapped edge-case-heavy scenarios (bulk import errors, field mismatches, large-batch operations) into a structured, low-friction flow, and built a small reusable component set to demonstrate scalable, dev-ready UI thinking.

Omivibe — Marketing Surface Redesign

- Redesigned three core marketing surfaces (header, hero section, bento grid) inside an existing design system with a fixed visual language, delivering visual and structural improvement strictly within those constraints.

Sanovia — Independent Website Design & Build (To-Order)

- Owned design and front-end build end-to-end for a hospitality/booking website, using Claude Code to move directly from design to production code without a separate handoff phase.
- Integrated Booking.com for reservations and data sync, removing the need for custom payment or booking infrastructure.
- One of several to-order landing page and website engagements delivered independently for external firms using this same AI-accelerated design-to-code workflow.

SKILLS & TOOLS

Skills	Product Design, Information Architecture, Wireframing & Prototyping, Mobile Apps, HTML/CSS/JS (Basics)
Tools	Figma (Advanced), Adobe Photoshop & Illustrator (Advanced), Claude & Claude Code (AI-assisted design and design-to-code), Gemini
Languages	English (B2), Polish (B2), Ukrainian (Native)

EDUCATION & CERTIFICATIONS

Google AI Professional Certificate	Completed May 2026
Coursera	
Computer Graphics and Multimedia Production, Bachelor's degree	
University of Information Technology and Management, Rzeszów	October 2024 – Present
Computer Graphics and Design, Course	
IT Step Academy, Rivne	June 2021 – March 2024